

September 12, 2013



Mr. Neil Sawicki  
President  
Global Real Estate Advisors inc.  
8585 East Ave  
Mentor, OH 44077

Dear Mr. Sawicki,

**Congratulations!** It is our great pleasure to inform you that Global Real Estate Advisors inc. has been selected as an Upstart winner for the 2013 Weatherhead 100. As one of the fastest-growing companies in Northeast Ohio, Global Real Estate Advisors inc. will be honored among its peers and other professionals at the Weatherhead 100 Awards on Tuesday, December 3, 2013. Your recognition is a testament to the hard work and dedication of your entire organization, and your incredible impact on the Northeast Ohio business community.

As an Upstart winner, you are joining the company of the most innovative businesses and an alignment with Case Western Reserve University and its management school, which is ranked among the best in the world. Named one of the top 10 innovative management courses, Weatherhead School of Management is renowned for being bold in our ideas, creative in our approach, and adaptive in our interactions within a changing business environment. We've enhanced traditional management education by integrating the fundamentals of business with ideas and practices that change individuals, organizations and societies.

Enclosed is a winner's packet of information. In order to help us recognize your organization properly, we will need you to review and return the requested information by the dates below:

- October 18** *Verification of data* – Please review and make any necessary edits to the enclosed form and email to [weatherhead100@case.edu](mailto:weatherhead100@case.edu).
- November 1** *Logo and pictures* – Please provide your company logo and up to three images for the video presentation at the awards ceremony (instructions enclosed).
- November 15** *RSVP for the awards ceremony* – Registration opens October 1<sup>st</sup>. Tickets can be purchased at [weatherhead100-2013-eorg.eventbrite.com/](http://weatherhead100-2013-eorg.eventbrite.com/).

Congratulations on being named a 2013 Upstart winner – a distinction of excellence in every facet of your business.

Best regards,

A handwritten signature in black ink that reads 'Robert Widing'.

Robert E. Widing, PhD  
Albert J. Weatherhead, III Professor of Management  
Dean, Weatherhead School of Management

